

AUG28/12 11.59
*** WPXI-TV ***

7

REF. ID: A66423
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AUG28/12 11.59
*** WPXI-TV ***

REP HEADLINE# 6299493
*** ORIGINAL REV#0 ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	SPTS/WK:	WEEK INVT:	DAYS	TOTL SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:
3			1135P-1235A	30		\$675.00	9/12	9/14	2		W-F	2
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1: THE TONIGHT SHOWWITH JAY LENO												
4			1100A-1200N	30		\$275.00	9/17	9/17	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
5			1200N-1230P	30		\$375.00	9/12	9/14	2		W-F	2
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1: CHANNEL 11 NOON NEWS												
6			500A-530A	30		\$300.00	9/12	9/14	3		W-F	3
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
7			500P-530P	30		\$800.00	9/12	9/14	2		W-F	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
8			530A-600A	30		\$400.00	9/12	9/14	2		W-F	2
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
9			530P-600P	30		\$800.00	9/12	9/14	2		W-F	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
10			600P-630P	30		\$1,000.00	9/17	9/17	1		MON	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
11			600A-700A	30		\$650.00	9/12	9/14	2		W-F	2
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												

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[illegible]

REP HEADLINE# 6299493
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG28/12 11.55
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21			600P-630P	30		\$675.00	9/16	9/16	1		SUN	1
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
22			800A-1000A	30		\$375.00	9/16	9/16	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
SEP/12			25675.00									
											CONTRACT TOTAL	25675.00
											TOTAL SPOTS	32

MARKET TOTALS \$88,534 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*